

CHRISTOFER RODRIGUEZ

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SEO SPECIALIST SUMMARY

- Currently managing multiple niche websites (motel reviews, affiliate marketing, sports blogs), generating a combined total of over 10,000 monthly organic visits.
- Achieved rapid growth by scaling ChileMoteles.com from 0 to 30,000 monthly visits in under one year purely through organic SEO techniques
- Successfully recovered website performance after downtime, regaining 50% of lost traffic within a month using targeted SEO strategies
- Proficient with key SEO tools, including Google Analytics, Google Search Console, Ahrefs, Screaming Frog, and SEMrush, enabling consistent performance monitoring and ongoing optimization

WORK EXPERIENCE

Chilemoteles (SEO & Web Creator)

August 2023 - Present

- I grew my website, ChileMoteles.com, from 0 to over 30,000 monthly visits in less than a year.
- The site specializes in motel reviews across Chile, providing valuable insights for users searching for accommodations.
- After a period of inactivity, I am currently optimizing the site to restore its previous performance, successfully recovering over 50% of its traffic in less than a month.

InfoPlomeros (SEO & Web Creator)

September 2023 - Present

- Created InfoPlomeros.top, a directory website helping people across Puerto Rico find local plumbers.
- Utilized local SEO strategies through keyword research and optimization to improve search rankings for plumbing-related queries.
- The site currently generates over 15 daily visits, with more than 10% of those visits resulting in a call to a plumber.
- Ranks number one for many local plumbing searches in Puerto Rico, providing users with easy access to trusted professionals in their area.

ThunderMMA (SEO & Web Creator)

February 2025 - Present

- Developing ThunderMMA.net, a website focused on the MMA sport, with plans to monetize through Amazon Affiliates.
- Features a blog answering common questions from the MMA community, helping users find information quickly.
- Includes articles where users can search for the best MMA gyms near them, helping them make informed choices.
- Provides reviews and guides on MMA-related products, from gear to supplements, offering in-depth insights for readers.

StudyBibleGuide.com (SEO & Web Creator)

April 2025 - Present

- Built and optimized **studybibleguide.com**, a niche website specializing in comprehensive study Bible guides and reviews aimed at the U.S. Christian audience.
- Strategically driving traffic through detailed SEO-focused guides and content, with the primary goal of converting visitors into Amazon affiliate revenue.
- Conducted extensive keyword research and created targeted content designed to maximize both organic search visibility and affiliate earnings.

EDUCATION

Self-Taught in SEO & Digital Marketing

July 2023 - Present

Gained expertise in SEO, content marketing, and web analytics through independent study, online courses, and managing personal projects

High School Emilio R. Delgado